



FOLUKÉ CULTURAL ARTS CENTER, INC.

4600 Carnegie Avenue

Cleveland, OH 44103

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Cleveland, OH 44101-5046

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The
ARTS
In



Central

Evening with Mark S. Doss

Greetings!

Foluké Cultural Arts Center is extremely excited to host its first benefit concert at 7PM in Cleveland's Central Neighborhood on Saturday October 22, 2016 at the Phillis Wheatley Association, 4450 Cedar Avenue, Cleveland, OH 44103. We are pleased to present Grammy Award Winning Bass-Baritone Mark S. Doss in concert. An evening with Mark Doss will be a delightful evening of arias, and spirituals performed by this world renowned opera star.

Mark Stephen Doss, a Cleveland native and East Technical High School alum has graciously offered this special concert as a fundraising event for Foluké Cultural Arts Center, Inc. Mark Doss has sung with major orchestras of Philadelphia, Cleveland, Chicago and Toronto while performing 87 roles with more than 60 opera companies around the world. Mr. Doss is also known for his humanitarian achievements, and has won several awards to commemorate his volunteer work and community fundraising efforts. The Arts in Central Evening with Mark Doss represents a continuation of Mr. Doss' charitable efforts.

This event boasts general and VIP Seating. General Admission tickets \$50 are for the concert only, and VIP Ticket at \$75 grant access to a pre-concert cocktail party at 5:30 and a "Meet the Performer" reception after the performance. The purpose of this benefit is to raise funds to expand arts programming in the Central Neighborhood presented in partnership with Foluké Cultural Arts Center and the Phillis Wheatley Association.

We are seeking sponsorships from organizations and individuals to be Platinum, Diamond, Gold, Silver, Bronze or Copper Sponsors. It is our hope that you and your organization will be such a sponsor. The attached information details the levels of sponsorship, and a remittance envelope is enclosed for your convenience.

Also enclosed is an Ad Sponsorship letter to advertise your business. We look forward to speaking with you regarding your level of participation in The Arts in Central Evening with Mark Doss. Thank You.

Sincerely,

Dava A Cansler
Founder/Executive Director

John A Wilkes, II
Board President

THE ARTS: One of the most valuable tools for building people and relationships
"Developing Minds and Creative Expression through Engaging Arts Activities"

Foluké Cultural Arts Center, Inc. is a 501c3 organization committed to making performing and visual arts, and arts education available to all, particularly those who live in underserved areas

Mark S. Doss was born in Cleveland, Ohio, and attended East Technical High School, where in addition to avid participation in varsity sports he took drama and chorus, and performed in a school production of *Godspell*. Following high school, and a summer work-study program dedicated to training in the performing arts, he pursued a lifelong ambition to become a Catholic priest, enrolling in the formation program (seminary) at Saint Joseph's College in Rensselaer, Indiana. While at Saint Joseph's, Doss continued to take music courses and performed in recitals and musical theatre productions. After two years, he left the seminary and became a secular student at the college, graduating with a BA in music and sociology. After graduating from Saint Joseph's, Doss entered the master's degree program at Indiana University's School of Music (1980–83), studying voice with Walter Cassel and Nicola Rossi-Lemeni. Doss's first operatic performance was in the role of Khan Konchak in the Indiana University Musical Theatre's production of Borodin's *Prince Igor*. He performed a total of six roles at Indiana University, including that of Mephistopheles in *Faust*, which he has reprised on several occasions throughout his professional career. Following an apprenticeship with the Santa Fe Opera in 1983, where he worked with Nico Castel, Thomas Stuart, Martin Katz, and John Fiore, he then became an ensemble member of Chicago's Lyric Opera Center for American Artists. After a two-year stint in Chicago, Doss commenced his professional career in January 1986 as a member of the Metropolitan Opera in New York City. Since then, Doss has performed at many leading international opera companies, including Lyric Opera of Chicago, the Canadian Opera Company, San Francisco Opera, Brussels' Théâtre de la Monnaie, Deutsche Opera Berlin, Royal Opera House, Covent Garden, Teatro La Fenice, Teatro del Maggio Musicale Fiorentino, Oper Frankfurt, New York City Opera, Deutsche Staatsoper Berlin and Teatro alla Scala.

Foluké Cultural Arts Center, Inc. Foluke Cultural Arts (FolukeARTS) is committed to making performing arts and arts education accessible, particularly to those living in underserved areas. FolukeARTS programming is family oriented with focus on at-risk children and youth. The goal of FolukeARTS, the Central Neighborhood's ONLY arts center, is to provide positive alternatives to negative behaviors by instilling discipline, self-pride and boosting self-confidence through self-expression and self-discovery. Foluke Cultural Arts offers instruction and exposure to the performing and visual arts, and arts education for all ages, regardless of race, religious affiliation or economic background. The vision of Foluke Cultural Arts in its commitment to the Central Promise Neighborhood is to utilize the arts to serve as a catalyst for academic achievement, socio-economic development and community pride. Organized in 2002 in Cleveland Ohio, FolukeARTS became a non-profit organization in 2003 providing classes in dance through partnership with the Cleveland School of the Arts Dance Dept. In 2006 FolukeARTS focused its efforts to the at-risk youth in the Central Promise Neighborhood creating its Integrated Arts Education Program called 'ArtsLinc', adding Visual Arts, Theater and Music Classes. Since 2006 after school and summer classes have been implemented via partnerships with public housing, and neighborhood centers all located in the Central Neighborhood. Foluke Cultural Arts conducts after school, summer, and Saturday classes in dance, visual arts, drumming, theater, and rites of Passage for ages 4 - 17. FolukeArts is a member of: The Central Coordinating Council for Youth Development; The Central Family to Family Collaborative; My Commitment My Community (MYCOM) Strategic Planning Committee; 'Promise Partner/Stakeholder'; Cleveland Neighborhood Arts, Business Volunteers Unlimited, the Cleveland Arts Education Consortium, and the International Association of Blacks in Dance.

Foluké Cultural Arts and the Phillis Wheatley Association is currently in the planning stages of forming a partnership to bring Arts and Culture back to the Central Neighborhood.



“Evening with Mark S. Doss” Sponsorships

Platinum Level

\$10,000

Designation and rights as an Official Sponsor of “The Arts in Central Evening with Mark S. Doss”
Twenty (20) invitations to private Pre-Concert Cocktail & “Meet the Performer” Reception
Full Page Ad in “The Arts in Central Evening with Mark S. Doss” program materials
Mention as Official Sponsor in all “The Arts in Central Evening with Mark S. Doss” advertising

Diamond Level

\$7,500

Designation and rights as an Official Sponsor of “The Arts in Central Evening with Mark S. Doss”
Twenty (20) invitations to private Pre-Concert Cocktail & “Meet the Performer” Reception
Full Page Ad in “The Arts in Central Evening with Mark S. Doss” program materials
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Gold Level

\$5,000

Designation and rights as an Official Sponsor of “The Arts in Central Evening with Mark S. Doss”
Ten (10) invitations to private Pre-Concert Cocktail & “Meet the Performer” Reception
Full Page Ad in “The Arts in Central Evening with Mark S. Doss” program materials
Mention as Official Sponsor in all “The Arts in Central Evening with Mark S. Doss” advertising

Silver Level

\$2,500

Designation and rights as an Official Sponsor of “The Arts in Central Evening with Mark S. Doss”
Ten (10) invitations to private Pre-Concert Cocktail & “Meet the Performer” Reception
Full Page Ad in “The Arts in Central Evening with Mark S. Doss” program materials
Mention as Official Sponsor in all “The Arts in Central Evening with Mark S. Doss” advertising

Bronze Level

\$1,000

Designation and rights as an Official Sponsor of “The Arts in Central Evening with Mark S. Doss”
Eight (8) invitations to private Pre-Concert Cocktail & “Meet the Performer” Reception
Full Page Ad in “The Arts in Central Evening with Mark S. Doss” program materials
Mention as Official Sponsor in all “The Arts in Central Evening with Mark S. Doss” advertising

Copper Level

\$ 500

Designation and rights as an Official Sponsor of “The Arts in Central Evening with Mark S. Doss”
Four (4) invitations to private Pre-Concert Cocktail & “Meet the Performer” Reception
Full Page Ad in “The Arts in Central Evening with Mark S. Doss” program materials
Mention as Official Sponsor in all “The Arts in Central Evening with Mark S. Doss” advertising

VIP Patron

\$ 75

One (1) invitation to private Pre-Concert Cocktail & “Meet the Performer” Reception

Patron

\$ 50

General admission



**ARTS EDUCATION LEVELS THE LEARNING FIELD
CREATE YOUR OWN IMPACT**

Please Check

<u> </u> PLATINUM LEVEL \$10,000	<u> </u> DIAMOND LEVEL \$7,500	<u> </u> GOLD LEVEL \$5,000	<u> </u> SILVER LEVEL \$2,500
<u> </u> BRONZE LEVEL \$1.000	<u> </u> COPPER LEVEL \$ 500	<u> </u> VIP PATRON \$ 75	<u> </u> PATRON \$ 50

*THE ARTS: One of the most valuable tools for building people and relationships
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Enclosed is my check for \$_____ made payable to Foluke Cultural Arts Center, Inc.
Mail to: P.O. Box 93046, Cleveland, OH 44101-5046

SPONSORSHIP FUNDS MUST BE RECEIVED BY OCTOBER 1, 2016 TO BE INCLUDED IN THE BENEFIT PROGRAM

Name: _____

Organization: _____

Address: _____

City, State, Zip
Code _____

Email: _____

Phone: _____

Tax deductible donations may also
be made online at
www.folukeculturalarts.org through
PayPal (PayPal account not
necessary)

Scan Here to



Donate Online

_____ Visa/MasterCard/AmEx/Discover
Card

Exp Date: _____ Security Code: _____

Signature: _____

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FOLUKÉ CULTURAL ARTS CENTER, INC.

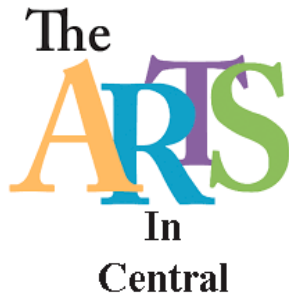
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Advertise Your Business In Our Souvenir Program!



Evening with Mark Doss

7PM, Saturday October 22, 2016, at Phillis Wheatley Association, 4450 Cedar Ave.

Inside Cover (Front or Back Cover) \$250 Includes 3 concert tickets + pre-concert cocktails, and post-concert reception	Full Page \$175.00 Includes 3 concert tickets + pre-concert cocktails, and post-concert reception	Quarter Page \$75.00 Business Card Includes 1 concert ticket
	Half Page \$125.00 Includes 2 concert tickets	

Checks should be made payable to: **Foluké Cultural Arts Center, Inc.**
& Mailed to: **P.O. Box 93046, Cleveland, OH 44101-5046**

Deadline for Camera Ready Ads is October 1, 2016

SIZE of AD: _____ LOCATION: ANY, INSIDE F, INSIDE-B,
WORDING IN AD: Please Print (Use the back of this paper if additional space is needed)
KEEP A COPY FOR YOUR RECORDS

NAME: _____ PHONE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

Amount: _____ CASH: _____ CHECK: _____ Check # _____ Credit Card _____

Credit Card # _____ CID # _____

Signature: _____

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